



**Are you ready
to scale up?**

Join India's first fusion business conclave




2 **3** February
2024

Shifa Convention Center
Perinthalmanna



ScaleUp
Conclave 2024



It is the first edition of an annual celebratory platform that fuses you with entrepreneurs, investors, professionals, and business enthusiasts for a comprehensive two-day event. It promotes inspiration, knowledge exchange, and networking opportunities.

Bringing together innovation, expertise, and entrepreneurial ethos, this conclave aims to propel Kerala's startup ecosystem to unprecedented heights.

Here, business paths converge every year to scale up.

Day 01



Feb 02

Venue 01 - Nexus

Commencement Ceremony

9:00 AM - 10:30 AM



Mr. Najeeb Kanthapuram

MLA, Perinthalmanna

Mr. V R Vinod IAS

District Collector, Malappuram

Mr. P Shaji

Chairman, Municipality

Mr. Shreyams Kumar

Mathrubhumi

Mr. Anish Achuthan

Co-founder & CEO, Open

Mr. Santhosh George Kulangara

Chairman, Safari TV

Mr. Sherin Kalathil

Triple i

Mr. Shayas Rafiya Moideen

Triple i

Mr. Nadeem Safran Kongath

Tharacart

Dr. Shamsudheen

Abate Group

Panel Discussion

10:30 AM - 11:40 AM

Foodtech: A Growing D2C Niche



Mr. Navas Meeran

Group Meeran

Mr. Tom Thomas

Kerala Startup Mission

Abdul Nazer

Director at ID Fresh



11:40 AM - 12:25 PM

Cookathon

Abdul Basim
Basim's Plate



12:25 PM - 12:35 PM

Awards & Recognition

Panel Discussion

02:00 PM - 03:00 PM

Marketing in the Digital Era Using Influencers



Moderator



Mr. Ebadu Rahman
Ebadurahmantech

Mr. Sujith Bhakthan
Tech Travel Eat

Mr. Musthafa Silvan
Silvanmusthafa

Ms. Shabna Hasker
Taste Tours

Ms. Minsha
Minshas World

Mr. Salmanul Faris
Dexito Branding

Panel Discussion

03:00 PM - 04:30 PM

Transforming Education Through Hands-On Learning and Tinkering



Moderator

Dr. P V Unnikrishnan
KDISC

Dr. Jayashankar Prasad
DCSMAT

Mr. Anver Sadath
Little Kites

Mr. Moosa Mehar
Tinkerhub

Nadeem Ahmed
Foxlab Makerspace

Fireside Chat with Startups

04:30 PM - 05:30 PM



Mr. Ramees Ali
Interval

Mr. Vimal Govind
Genrobotics

Mr. Anas
Bagmo

Mr. R Roshan
Mathrubhumi

Awards & Recognition

05:30 PM - 05:45 PM

Partner's Talk

05:45 PM - 05:55 PM



Mr. Ashar Mouzy
Mouzy Avilmilk

Mr. Nuvais
Impex

Fireside Chat: Indian and Global Perspective of Scaling Up

05:55 PM - 06:15 PM



Mr. Miandad
33 Holdings

Mr. Ibnu Jala
Morfin Varsity

Mr. Hilar Abdulla
Fast Business Line

Mr. Ajmal T P
Brand Buji

ScaleUp Stories

06:15 PM - 06:30 PM



Ms. Tanoora
Shwetha Menon
Zoul & Zera



Venue 02 - Beacon

From Concept to Plate: Navigating the Journey of Launching a Food Startup

02:00 PM - 03:00 PM



Mr. Rafeeqe Kavanur
Green Huggs

Learn & Innovate

by Fablab, Kerala 03:00 PM - 04:00 PM



Mr. Jogin Francis
Mr. Mufeedh



Venue 03 - Medical Hackathon

ScaleUp Hack Medical Hackathon

08:30 AM - 07:00 PM



Mr. Naeem Hadiq
Mr. Kumersan Subhash

Venue 04 - SkillUp

Resin Art

02:00 PM - 04:00 PM



Ms. Najiya
Cart Ur Craft

Knitting Workshop

04:00 PM - 06:00 PM



Ms. Shameena
Amaze Crochet

Venue 05 - Business Bootcamp

Bootcamp for Business Owners

09:00 AM - 06:00 PM



Faisal P Seyd

The B School

Mr. A R Ranjith

Bramma Business Insights

Mr. Ajmal T P

Brand Buji

Mr. Athif Muhammed

Inspler Ecommerce

CA Praveen

Praveen Shabana & Co

Mr. Shameer CS

PMA & Associates



Day 02

Feb 03

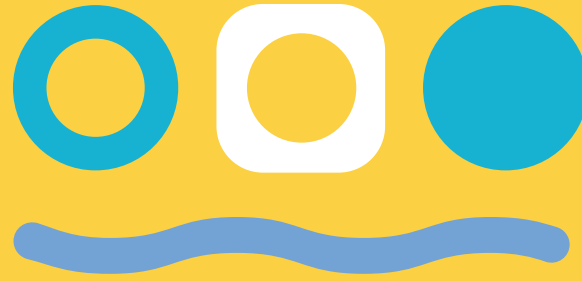
Venue 01 - Nexus

Expert Talk

09:30 AM - 10:00 AM



Mr. Umar Abdusalam
Edapt



Inauguration

10:00 AM - 11:30 AM



Mr. P Rajeev

Minister for Industries

Mr. P K Kunhalikkutty

Former Minister for Industries

Mr. Najeeb Kanthapuram

MLA, Perinthalmanna

Dr. Azad Moopen

Aster DM Healthcare

Mr. P Shaji

Chairman, Municipality

Mr. Satyajeet Rajan IAS

KIIFB

Mr. Harikishore IAS

KSIDC

Dr. Usha Titus IAS

ASAP Kerala

Ms. Deena Jacob

Open

Mr. Satheesh Pillai

Galfar

Mr. A A K Musthafa

AAK Group

Dr. Mohammed Kutty

Ajfan

Meet the Unicorns

12:00 PM - 12:30 PM



Ms. Deena Jacob
CFO, Open

Expert Talk

12:30 PM - 01:00 PM



Building a Sustainable & Growing
Organization through Entrepreneurship

Dr. Azad Moopen
Founder Chairman
Aster DM Healthcare

Panel Discussion

01:00 PM - 02:15 PM

Let's Talk Startup, ScaleUp & VC



Mr. Ashok Kurian Panjikkaran
KSUM

Mr. Balagopal
Ex-Terumo Penpol

Dr. Saji Gopinath
DUK & KTU

Mr. Shilen Sagunan
Mi Zone

Mr. P M Riyas
KKEM

Mr. Akshay
Eduport

Partner's Talk

02:15 PM - 02:30 PM



**Mr. Muhammed
Musthafa Koori**
Edroots

Mr. Muhammed Zameel
Profinz

Panel Discussion

02:30 PM - 03:30 PM

Kerala to Globe



Moderator

Mr. V A Hassan
Flora Group

Mr. B P Nassar
Frontline Logistics

Mr. Jamad Usman
Emirates First

Mr. Jamal Abdul Nazar
Cozmo Travels

Mr. Tom Joseph
Jain University

Ms. Nezrin Midhlaj
Nez & Co

Fireside Chat: Future of Schools

03:30 PM - 04:00 PM



Moderator

Mr. Faisal Seyd
The B School International

Mr. Abhijith Sinha
Project DEFY

Mr. Thomas George K
Lead College

Mr. Afthab Shoukath P V
Xpresso Global

Expert Talk

04:00 PM - 04:20 PM



Mr. Shameem Rafeek
Spark

Panel Discussion

04:20 PM - 05:00 PM

Women Entrepreneurship

Navigating Challenges & Unveiling Possibilities



Moderator

Ms. Aisha Sameeha
Koderfin

Ms. Noureen Aysha
Femisafe

Ms. Saima Nadeem
Edhwi

Ms. Shahida
Nvio Water Solutions

Ms. Afra Shabeeb
Mall of Abayas

Ms. Nezrin Midhlaj
Nez & Co

ScaleUp Stories

05:00 PM - 05:20 PM



Mr. Mathew
FreshToHome

Awards & Recognitions

05:20 PM - 05:30 PM

Hackathon Final Presentation

05:30 PM - 05:50 PM

Awards & Recognitions

05:50 PM - 06:00 PM

Redefining Sustainability: Disrupting the Ed-Tech Formula

06:00 PM - 06:05 PM



Mr. Anees Poovathi
Aifer Education

Partner Talk

06:05 PM - 06:10 PM



Mr. Jabir Chennari
Euphoricoders

Closing Ceremony

06:10 PM - 06:20 PM



Venue 02 - Beacon

Make in India

02:00 PM - 03:00 PM



**Mr. Hamza
Anchumukkil**
Britco & Bridco

03:00 PM - 04:30 PM

How to Integrate Entrepreneurship in Academics



**Dr. Thomas George
& Team**

Venue 03 - Medical Hackathon

ScaleUp Hack Medical Hackathon

08:00 AM - 05:00 PM



**Mr. Naeem Hadiq
Mr. Kumersan Subhash**

Venue 04 - SkillUp

3D Printing

10:00 AM - 12:00 PM



**Mr. Jogin
Mr. Minshad**

Arduino, IoT & Robotics

02:00 PM - 04:00 PM



Mr. Minshad
Foxlab Makerspace



Venue 05 - Business Bootcamp

**Bootcamp for
Business Owners**

09:00 AM - 06:00 PM



Off-track Events

Mehandi Corner

Drone Racing

VR Experience Zone

**RC Car
Mud Race**

Robo Soccer

Line Follower

**Student
Project Expo**

Horse Rally

Live Idea Pitching

**X-Factor
Way of Idea Pitching**

Expo Stalls

Food Stalls
Showcasing Malabar's
Culinary Diversity



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